**Lobbying Project Rubric**

**Name of Interest Group:** **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Member Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- | --- |
| **Criterion** | **Exceptional** | **Very Good** | **Acceptable** | **Unacceptable** |
| **Content / Subject Matter** | Speaker provides an accurate and complete explanation of key concepts. Listeners able to develop an understanding of the material.  | For the most part, explanations of concepts are accurate and complete.  Listeners gain some knowledge of the topic.  | Explanations of concepts are incomplete or lacking in information. Listeners gained little from the presentation.  | Explanation lacking in all areas. Speaker is un prepared /or difficult to understand. Listeners gain no new insights.  |
| **Organization** | Speaker presents information in logical, interesting sequence which audience can follow. Ideas well reinforced with examples.  | Speaker presents information in logical sequence which audience can follow. Could use more examples to support ideas. | Audience has difficulty following presentation because it jumps around. Few supportive examples.  | Audience cannot understand presentation because there is no consistent flow of information. |
| **Graphics / Visual Aids** | Speaker's graphics explain and reinforce screen text and presentation.  | Speaker's graphics relate to text and presentation. | Speaker occasionally uses graphics that rarely support text and presentation.  | Speaker uses superfluous graphics or no graphics.  |

Total \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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